

WALKER DIGITAL  
FIVE HIGH RIDGE PARK  
STAMFORD, CT 06905  
(203) 461-7000

## FACSIMILE TRANSMITTAL SHEET

TO: PATENT EXAMINER JOHN HAYES

FROM: Veronika S. Leliever  
Senior Patent Paralegal

COMPANY: USPTO

DATE: January 7, 2002

FAX NUMBER: 1 (703) 746.7238

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PHONE NUMBER: 1 (703) 306-5447

SENDER'S FAX # 1 (203) 461-7300

RE: WALKER DIGITAL, LLC

SENDER'S PHONE EXTENSION  
(203) 461-7035X URGENT X FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

## FORMAL

Re: Application Serial No. 09/049,297

Title " SYSTEM AND METHOD FOR TRACKING AND ESTABLISHING  
A PROGRESSIVE DISCOUNT BASED UPON A CUSTOMER'S VISITS  
TO A RETAIL ESTABLISHMENT "Walker Digital, LLC - Attorney Docket No. 98-007

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Dated: January 7, 2002 By: Veronika S. Leliever

Veronika S. Leliever

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PATENT

Application No.: 09/049,297  
Attorney Docket No.: 98-007

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Walker et al.

Group Art Unit: 2161

Application No.: 09/049,297

Examiner: J. Haycs  
(703) 306-5447 /voice  
(703) 746-7238 /fax

Filed: March 27, 1998

For: SYSTEM AND METHOD FOR  
TRACKING AND ESTABLISHING  
A PROGRESSIVE DISCOUNT  
BASED UPON A CUSTOMER'S  
VISITS TO A RETAIL  
ESTABLISHMENTAMENDMENT & RESPONSE  
To the FINAL Office Action  
Mailed September 7, 2001 (Paper No. 20)  
Attorney Docket No.: 98-007  
Walker Digital Corporation  
Five High Ridge Park  
Stamford, CT 06905-1326  
(203) 461-7292 /voice  
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Dated: 1.7.02 By:

V. S. Lelievre  
Veronika S. LelievreAssistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

In response to the Final Office Action mailed September 7, 2001 (Paper No. 20),  
consideration of the following remarks are respectfully requested.